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March 26, 2013

Re: SWEPCO's Application for a Certificate of Environmental
Compatibility and Public Need-APSC Docket No. 13-041-U

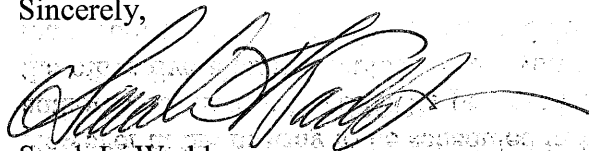
Dear Landowner:

Enclosed with this letter you will find a Notice of Filing of Application for a certificate of environmental compatibility and public need and a map. Southwestern Electric Power Company (SWEPCO) is seeking authority from the Arkansas Public Service Commission to build a new 345 kilovolt transmission line and the new Kings River Station.

You are being sent this notice because, according to the records maintained in the county courthouse, you own property which may be traversed by the transmission line. The map that is attached to the Notice identifies various segments which comprise each of the six alternate routes. SWEPCO has proposed Route 33 which is comprised of segments BZ-C-I-N-S-Y-Z-J-O-AF-AL-AP-AU-BC. If your land is not located on any of those segments, then the route of the transmission line proposed by SWEPCO does not traverse you. However at the hearing to be scheduled in this matter the Commission has the authority to modify SWEPCO's proposed route or to decide to utilize one of the other five alternate routes. Thus, you are being notified in order that you may monitor these proceedings and participate as you deem appropriate.

The specific location of the proposed line across any properties has not been determined at this time. After the line route is selected by the Commission, SWEPCO representatives will be able to discuss with you the exact location of the structures on your property. An easy way to view the route maps is to visit the SWEPCO website located at <http://swepco.com/shipekings/>. Our website will also include a link to the Arkansas Public Service Commission website where copies of the application and all other documents will be available. The Notice of Filing attached also lists other locations where copies of the Application, including the Environmental Impact Statement will be available for review.

Sincerely,



Sarah L. Waddoups
Enclosures

BEFORE THE ARKANSAS PUBLIC SERVICE COMMISSION

**IN THE MATTER OF THE APPLICATION)
OF SOUTHWESTERN ELECTRIC POWER)
COMPANY FOR A CERTIFICATE OF)
ENVIRONMENTAL COMPATIBILITY AND)
PUBLIC NEED FOR THE CONSTRUCTION)
OWNERSHIP, OPERATION AND MAINTENANCE) DOCKET NO: 13-041-U
OF THE PROPOSED 345 KV TRANSMISSION LINE)
BETWEEN THE SHIPE ROAD STATION AND)
THE PROPOSED KINGS RIVER STATION AND)
ASSOCIATED FACILITIES TO BE LOCATED IN)
BENTON, CARROLL AND/OR MADISON AND)
WASHINGTON COUNTIES, ARKANSAS)**

**NOTICE OF FILING OF APPLICATION FOR CERTIFICATE OF
ENVIRONMENTAL COMPATIBILITY AND PUBLIC NEED**

Notice is hereby provided that on or about April 3, 2013, Southwestern Electric Power Company (SWEPCO or the Company) will file an application for a Certificate of Environmental Compatibility and Public Need (CECPN) with the Arkansas Public Service Commission (Commission). The application will seek authority to construct: a new station to be located northwest of Berryville, Carroll County, Arkansas and a new 345 kilovolt transmission line originating at the Shipe Road Station west of Centerton, Benton County, Arkansas. The overall length of the transmission line to be built under this CECPN will be approximately 48 miles if built on the Company's proposed route. The proposed transmission line will be constructed on new easements to be procured or that have been procured by SWEPCO in the area depicted on the attached map. The Company is proposing to construct the transmission line on Route 33. There are five alternate routes also under consideration for this project.

A map is attached to this notice which depicts six possible routes for the proposed transmission line. Each route is comprised of various segments which are depicted on the map. The table shown on the map informs you which segments are involved for each of the possible routes. As indicated above, the proposed route, Route 33, is comprised of segments BZ-C-I-N-S-Y-Z-J-O-AF-

AL-AP-AU-BC. However, the Commission will consider and may prefer and select any of the five alternate routes.

Authority to build this transmission line and the Kings River Station is being sought in order for SWEPCO to ensure reliability within the area governed by the Southwest Power Pool.

You are notified that intervention or limited appearances must be filed with the Commission within 30 days after April 3, 2013 unless good cause is shown pursuant to Arkansas Code Annotated § 23-18-517. You are further notified that at the hearing to be scheduled by the Commission on this application, the following rules shall apply:

(a) The Commission will hear evidence of the general economic and environmental impact of the proposed facility, as opposed to individual objections to the presence of the facility;

(b) That compensation for damages is not awarded by the Commission. Compensation is awarded by Circuit Court in an eminent domain proceeding if the applicant and the landowner cannot settle privately; and

(c) That the purpose of the hearing is to choose the location with the least generally adverse economic and environmental consequences, and that in the course of selecting a location, the Commission may modify any of the proposed locations if it is in the public interest.

You are further notified that the application includes an Environmental Impact Statement which is on file at the Office of the Secretary of the Arkansas Public Service Commission located at 1000 Center Street, Little Rock, Arkansas and is available for public inspection. Further, the Environmental Impact Statement is available for inspection between the hours of 8:30 a.m. and 4:30 p.m., Monday through Friday, at the local office of SWEPCO located at 101 W. Township St., Fayetteville, Arkansas. In addition, the application, including the Environmental Impact Statement, is available for public inspection at each of the public libraries located in Benton, Carroll, Madison and Washington Counties, Arkansas.